

2007-2013 San Diego Miramar College Strategic Plan

Goals & Strategies

<p style="text-align: center;">Goal 1: <i>Focus college efforts on student learning and student success through quality education that is responsive to change</i></p>
<p>Strategy</p>
1.1 Strengthen and improve the academic program review process with an integrated emphasis on Student Learning Outcomes, core institutional competencies, and alternative instructional delivery systems and methods at the course, program and college level.
1.2 Enhance student success in basic skills for successful transition into degree applicable and career coursework.
1.3 Implement curricula and program improvement strategies necessary to ensure students receive the highest quality education.
1.4 Provide faculty development in instructional and assessment techniques to enhance high quality, successful student learning.
1.5 Improve the effectiveness of institutional operational structures and student support/services to support student success in retention, transfer, workforce placement and graduation.
1.6 Adopt and support culturally relevant, cutting-edge instructional pedagogies, methods and approaches.
1.7 Develop new instructional programs and opportunities for students to expand student learning and preparation for emerging workplace needs by developing service learning and internship opportunities and expanding work experience programs.

<p style="text-align: center;">Goal 2: <i>Deliver instruction and services in formats and at sites that best meet student needs</i></p>
<p>Strategy</p>
2.1 Offer instruction and support services through non-traditional scheduling, delivery methods and locations.
2.2 Embrace and utilize emerging information technology in delivering instruction and student services.
2.3 Maintain and upgrade technology for campus administrative and instructional computing functions through college technology planning and training.
2.4 Maintain core instructional course offerings and delivery of services while addressing applicable training standards and adhering to responsible enrollment management.
2.5 Maintain quality of campus services to meet student needs by providing professional development opportunities and training for the college's staff.
2.6 Foster both internal and external marketing and outreach activities that promote the college's instructional programs and student services.

Goal 3:

Enhance the college experience for students and the community by providing campus facilities, programs and student-centered co-curricular activities that celebrate diversity and sustainable practices

Strategy

3.1 Develop and implement programs and approaches to improve global awareness and student equity to foster a climate and reputation for inclusiveness and sustainability awareness.

3.2 Focus student and staff recruiting efforts on populations that reflect the diversity of the college's service area.

3.3 Showcase the college in the community and build external recognition for its location, programming, accessibility, diversity, quality teaching, programs, student centeredness and sustainability awareness.

3.4 Improve, expand and strengthen the college's web-based presence and information processing systems.

3.5 Expand college outreach, recruitment, marketing and advertising efforts and promotional activities.

3.6 Facilitate new college wide construction while maintaining ongoing needs for safety, improvement, quality and sustainable practices; Continue to work with project architect and campus facilities committee to provide a seamless and smooth transition into the new buildings and other facilities.

Goal 4:

Initiate and strengthen beneficial partnerships with business and industry, other educational institutions, and the community

Strategy

4.1 Partner with academic, business, military and community organizations to explore alternative resources and/or learning opportunities for students, faculty and staff.

4.2 Increase the involvement and input of business and industry, educational institutions and community in the college's educational activities.

4.3 Develop systemic outreach to increase the college's visibility within its service area and develop stronger linkages for K-16 student learning and career pathways.

4.4 Establish a college process to evaluate and respond to partnership proposals from business, industry and education.

Goal 5: <i>Refine the college's integrated planning process</i>
Strategy
5.1 Improve and strengthen the integrated college planning process driven by the college's Strategic Plan. This efficient and accountable process facilitates transparent college wide planning, budgeting and resource allocation.
5.2 Develop a process for evaluating and responding to alternate sources of funding.
5.3 Strengthen coordination with the District to maintain equitable, courteous and quality service delivery to students, especially during state and local budget crises, and preparedness for unexpected catastrophic events.
5.4 Continue to refine the college participatory governance structure processes and activities to align with the formalized integrated college planning process.

Revised version approved at CEC on September 6, 2011.