

2007-2013 San Diego Miramar College Strategic Plan Goals & Strategies

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| Goal 1: |
| <i>Focus college efforts on student learning and student success through quality education that is responsive to change</i> |
| Strategy |
| 1.1 Strengthen and improve review of academic programs with an integrated emphasis on Student Learning Outcomes, core institutional competencies, and alternative instructional delivery systems and methods at the course, program and college level. |
| 1.2 Enhance student success in basic skills for successful transition into degree applicable and career coursework. |
| 1.3 Implement curricula and program improvement strategies necessary to ensure students receive the highest quality education. |
| 1.4 Provide faculty development in instructional & assessment techniques to enhance high quality, successful student learning |
| 1.5 Improve the effectiveness of institutional operational structures, and student support/services to support student success in retention, transfer, workforce placement and graduation. |
| 1.6 Adopt culturally relevant, cutting-edge instruction pedagogies, methods and approaches with funding provided for at campus level. |
| 1.7 Develop new instructional programs and student opportunities to expand student learning and preparation for emerging workplace needs by developing service learning and internship opportunities, expanding work experience programs |

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| Goal 2: |
| <i>Deliver instruction and services in formats and at sites that best meet student needs</i> |
| Strategy |
| 2.1 Offer instruction and support services through non-traditional scheduling, delivery methods and locations. |
| 2.2 Embrace and utilize emerging information technology in delivery of instruction and student services |
| 2.3 Maintain and upgrade technology for campus administrative and instructional computing services functions through campus technology plan and training. |
| 2.4 Maintain adequate instructional course offerings and delivery of services while addressing applicable training standards and adhering to the enrollment management allocation model. |
| 2.5 Maintain quality of campus services to meet student needs by providing professional development opportunities and training for the College's staff. |
| 2.6 Foster both internal and external marketing and outreach activities that promote Miramar College's instructional programs and student services. |

Goal 3:

*Enhance the college experience for students and the community by providing campus facilities, programs and co-curricular student-centered activities that **celebrate diversity and sustainable practices.***

Strategy

3.1 Develop and implement programs and approaches to improve global awareness and student equity to foster a climate and reputation for inclusiveness and sustainability awareness.

3.2 Focus student and staff recruiting efforts on populations that reflect the diversity of the college service area community.

3.3 Showcase Miramar College in the community and build external recognition for its location, programming, accessibility, diversity, quality teaching, programs, student centeredness and sustainability awareness.

3.4 Improve, expand and strengthen Miramar College's web-based presence and information processing systems.

3.5 Expand campus directed outreach, recruitment, marketing, advertising approaches and promotional activities.

3.6 Facilitate new campus wide construction while maintaining ongoing needs for safety, improvement, quality and sustainable practices; Continue to work with project architect and campus facilities committee to provide a seamless and smooth transition into the new buildings and other facilities.

Goal 4:

Initiate and strengthen beneficial partnerships with business and industry, schools and community

Strategy

4.1 Partner with academic, business, military and community organizations to explore alternative resources and/or learning opportunities for students, faculty and staff.

4.2 Increase the involvement and input of business and industry, educational institutions and community in Miramar College's educational activities.

4.3 Develop systemic outreach to increase Miramar College's visibility within its service area and develop stronger linkages for K-16 student learning & career pathways.

4.4 Establish a campus process to evaluate and respond to partnership proposals from business, industry and education.

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| Goal 5: <i>Refine the integration of Miramar College’s internal planning processes and procedures.</i> |
| Strategy |
| 5.1 Improve and strengthen the internal strategic plan-based planning process as an efficient and accountable process to facilitate transparent campus wide planning, budgeting and resource allocation |
| 5.2 Develop a process for evaluating and responding to alternate sources of funding |
| 5.3 Strengthen coordination with the District to maintain our campus preparedness and equitable, courteous and quality delivery of services that focus on students during challenging state and local budget crises and cutbacks and unexpected catastrophic events. |
| 5.4 Continue to refine the campus shared governance structure processes and activities to align with the emerging integrated campus planning model. |

Goals are general statements that explain the “**what**” we want to achieve. **Goals**, on their own, are hard to quantify or to put in a timeline.

Strategies are general statements that define the parameters of “**how to**” achieve the goal. **Strategies** are also hard to quantify or put in a timeline. They can be refined and changed to achieve the same goal.

Approved by Institutional Effectiveness Committee: May 13, 2011